

ORDER

Orders

Order / Rev:	75660
Alt Order #:	
Product Desc:	Udall for Colorado
Estimate:	281
Flight Dates:	10/06/14 - 10/12/14
Original Date / Rev:	10/01/14 / 10/01/14
Order Type:	GENERAL

Primary AE: Denver House

Sales Office: L-DEN

Sales Region: Local

UNIVISION
COLORADO
KCEC-TV

Agency

Name: Blue West Media

Buying Contact: _____

Billing Contact: _____

5130 E. 18th Ave.

Denver, CO 80220

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	Udall, Mark
Demographic:	HH
Product Codes:	Candidates
Priority:	P-01
Revenue Codes:	AGY, GEN, POL

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/12/14	71	\$32,235.00	\$27,399.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	71	\$32,235.00	\$27,399.75	0.00
Totals	71	\$32,235.00	\$27,399.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denver House	L-DEN	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCEC	10/06/14	10/12/14	M-F 6a-10a Despierta C&M Despierta America		6a-10a	32333--	:30	14	\$150.00	P-01	0.00	NM	14	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	32333--			14			\$150.00		0.00			
N 2	KCEC	10/06/14	10/12/14	Daytime M-F Hour 3 Daytime M-F 11a-12p	CM	11a-12p	-1-----	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-1-----			1			\$150.00		0.00			
N 3	KCEC	10/06/14	10/12/14	Daytime M-F Hour 5 Daytime M-F 1p-2p	CM	1p-2p	1-111--	:30	4	\$190.00	P-01	0.00	NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-111--			4			\$190.00		0.00			
N 4	KCEC	10/06/14	10/12/14	Daytime M-F Hour 6 Daytime M-F 2p-3p	CM	2p-3p	-1-----	:30	1	\$75.00	P-01	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-1-----			1			\$75.00		0.00			
N 5	KCEC	10/06/14	10/12/14	Early Fringe M-F Hour 1 Early Fringe M-F 3p-4p	CM	3p-4p	11111--	:30	5	\$250.00	P-01	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	11111--			5			\$250.00		0.00			
N 6	KCEC	10/06/14	10/12/14	Early Fringe M-F Hour 2 Early Fringe M-F 4p-5p	CM	4p-5p	11111--	:30	5	\$250.00	P-01	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	11111--			5			\$250.00		0.00			

Order / Rev.: 75660
 Alt Order #:
 Flight Dates: 10/06/14 - 10/12/14

Advertiser: Udall, Mark
 Product Desc: Udall for Colorado
 Estimate: 281
 KCEC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KCEC	10/06/14	10/12/14	Early News M-F 1.1 Local Early News M-F	CM	5p-530p	11111--	:30	5	\$800.00	P-01	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	11111--					5	\$800.00		0.00			
N 8	KCEC	10/06/14	10/12/14	Early News M-F 1.2 Network Early News M-F	CM	530p-6p	11111--	:30	5	\$650.00	P-01	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	11111--					5	\$650.00		0.00			
N 9	KCEC	10/06/14	10/12/14	Early Fringe Sat Hour 3.2M Sa 530p-6p	CM	530p-6p	-----1-	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1-					1	\$250.00		0.00			
N 10	KCEC	10/06/14	10/12/14	Late Fringe M-F Hour 1 Late Fringe M-F 11p-12a	CM	11p-12a	11111--	:30	5	\$50.00	P-01	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	11111--					5	\$50.00		0.00			
N 11	KCEC	10/06/14	10/12/14	Late News M-F 1.1 Local Late News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	11111--	:30	5	\$750.00	P-01	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	11111--					5	\$750.00		0.00			
N 12	KCEC	10/06/14	10/12/14	Late News M-F 1.2 Network Late News M-F	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	11111--	:30	5	\$1,200.00	P-01	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	11111--					5	\$1,200.00		0.00			
N 13	KCEC	10/06/14	10/12/14	Late Fringe Sa Hour 1.2 Sa 1030p-11p	CM	1030p-11p	-----1-	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1-					1	\$350.00		0.00			
N 14	KCEC	10/06/14	10/12/14	Late Fringe Su Hour 1.2 Su 1030p-11p	CM	1030p-11p	-----1	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1					1	\$350.00		0.00			
N 15	KCEC	10/06/14	10/12/14	M-F Prime A M-F Prime 6p-7p	CM	6p-7p	1-111--	:30	4	\$700.00	P-01	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-111--					4	\$700.00		0.00			
N 16	KCEC	10/06/14	10/12/14	Su Prime A Su Prime 6p-7p	CM	6p-7p	-----1	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1					1	\$200.00		0.00			
N 17	KCEC	10/06/14	10/12/14	M-F Prime B M-F Prime 7p-8p	CM	7p-8p	1---1--	:30	2	\$600.00	P-01	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1---1--					2	\$600.00		0.00			
N 18	KCEC	10/06/14	10/12/14	M-F Prime C M-F Prime 8p-9p	CM	8p-9p	-1-1---	:30	2	\$1,000.00	P-01	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-1-1---					2	\$1,000.00		0.00			
N 19	KCEC	10/06/14	10/12/14	M-F Prime D M-F Prime 9p-10p	CM	9p-10p	-1-1---	:30	2	\$625.00	P-01	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-1-1---					2	\$625.00		0.00			
N 20	KCEC	10/06/14	10/12/14	Sa Prime Rotator Sa Prime 7p-9p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1-	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1-					1	\$500.00		0.00			
N 21	KCEC	10/06/14	10/12/14	Su Prime Rotator Su Prime 7p-9p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1					1	\$500.00		0.00			

Order / Rev: 75660
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 Flight Dates: 10/06/14 - 10/12/14

Advertiser: Udall, Mark
 Product Desc: Udall for Colorado
 Estimate: 281

KCEC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	KCEC	10/06/14	10/12/14	Su Prime Rotator Su Prime 7p-9p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/06/14		10/06/14	10/12/14	-----1	1		\$500.00		0.00						
													Totals	71	\$32,235.00

Station Order

Udall for Colorado-DSCC

Market: Denver-Boulder

Flight Dates: Monday, October 06, 2014 to Sunday, October 12, 2014

Estimate ID

281

Contact: Don Daboub

Email: ddaboub@entravision.com

Phone: 303-832-0050

Fax: 303-832-3410

Direct: 303-318-6224

KCEC-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 06	Oct 07	Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	
Despierta America	EM	M-F	\$150.00	3	2	3	3	3			14
6:00 AM 10:00 AM		30	\$2,100.00								
Sold out P3											
Amores	DT	M-F	\$150.00		1						1
11:00 AM 12:00 PM		30	\$150.00								
Hoy	DT	M-F	\$190.00	1		1	1	1			4
1:00 PM 2:00 PM		30	\$760.00								
La Rosa Guadalupe	DT	M-F	\$75.00		1						1
2:00 PM 3:00 PM		30	\$75.00								
El Gordo y la Flaca	EF	M-F	\$250.00	1	1	1	1	1			5
3:00 PM 4:00 PM		30	\$1,250.00								
Primer Impacto	EF	M-F	\$250.00	1	1	1	1	1			5
4:00 PM 5:00 PM		30	\$1,250.00								
KCEC 5p News	EN	M-F	\$800.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30	\$4,000.00								
Univision News	EN	M-F	\$650.00	1	1	1	1	1			5
5:30 PM 6:00 PM		30	\$3,250.00								
Sat 5:30 p News	EN	Sa	\$250.00						1		1
5:30 PM 6:00 PM		30	\$250.00								
La Que No Podia Am	LF	M-F	\$50.00	1	1	1	1	1			5
11:00 PM 12:00 AM		30	\$250.00								
KCEC 10p News	LN	M-F	\$750.00	1	1	1	1	1			5
10:00 PM 10:30 PM		30	\$3,750.00								

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 10/1/2014 11:39:58 AM

KCEC-TV

Page 1 of 2

Station Order

Udall for Colorado-DSCC

Market: Denver-Boulder

Flight Dates: Monday, October 06, 2014 to Sunday, October 12, 2014

Estimate ID

281

Contact: Don Daboub

Email: ddaboub@entravision.com

Phone: 303-832-0050

Fax: 303-832-3410

Direct: 303-318-6224

KCEC-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 06	Oct 07	Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	
Univision News	LN	M-F	\$1,200.00	1	1	1	1	1			5
10:30 PM 11:00 PM		30	\$6,000.00								
Sat Univision News	LN	Sa	\$350.00						1		1
10:30 PM 11:00 PM		30	\$350.00								
Sun Univision News	LN	Su	\$350.00							1	1
10:30 PM 11:00 PM		30	\$350.00								
Novela	PA	M-F	\$700.00	1		1	1	1			4
6:00 PM 7:00 PM		30	\$2,800.00								
Aqui y Ahora	PA	Su	\$200.00							1	1
6:00 PM 7:00 PM		30	\$200.00								
Novela	PT	M-F	\$600.00	1				1			2
7:00 PM 8:00 PM		30	\$1,200.00								
Novela	PT	M-F	\$1,000.00		1		1				2
8:00 PM 9:00 PM		30	\$2,000.00								
Novela	PT	M-F	\$625.00		1		1				2
9:00 PM 10:00 PM		30	\$1,250.00								
Sabado Gigante	PT	Sa	\$500.00						1		1
7:00 PM 9:00 PM		30	\$500.00								
Gigante	PT	Su	\$500.00							1	1
7:00 PM 9:00 PM		30	\$500.00								
Station Gross Totals			\$32,235.00	13	13	12	14	13	3	3	71
Station Net			\$27,399.75								

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 10/1/2014 11:39:58 AM

KCEC-TV

Page 2 of 2

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KCEC-TV Denver-Boulder	Date: 10/1/2014
--	----------------------------------

I, BlueWest Media,

being/on behalf of: Mark Udall/DSCC,

a legally qualified candidate of the Democratic

political party for the office of: _____

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 06, 2014			Sunday, October 12, 2014		
Attach proposed schedule with charges (if available): \$32,235.00					

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Deanna Nesburg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, October 01, 2014

Mary W...

Date

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

BlueWest media

MEDIA BUYING

Wells Fargo Bank, N.A.

EZShield™ Check Fraud
Protection for Business

23-7-1020

October 01, 2014

PAY TO THE
ORDER OF

KCEC-TV

\$ ** 54,765.50

Fifty Four Thousand Seven Hundred Sixty Five and 50/100*****

DOLLARS

BlueWest Media

MEMO

Udall for Colorado-DSCC


AUTHORIZED SIGNATURE

⑈003015⑈ ⑆102000076⑆ 1344425564⑈

BLUEWEST MEDIA-MEDIA FUND

3015

KCEC-TV

October 01, 2014

<u>Advertiser</u>	<u>Est #</u>	<u>Category</u>	<u>Payment</u>
Udall for Colorado-DSCC	281	10\06-12\2014:Denver:Spanish TV	\$27,399.75
Udall for Colorado-DSCC	282	10\13-19\2014:Denver:Spanish TV	\$27,365.75

Check Total: \$54,765.50